

SIoux FALLS

The Heart of America

CONVENTION & VISITORS BUREAU

www.siouxfallscvb.com

What can the Sioux Falls, South Dakota Convention & Visitors Bureau do for YOU?

The Sioux Falls Convention and Visitors Bureau (CVB) is a team of friendly, enthusiastic, high-level professionals committed to making your event the best ever. Offering all-encompassing service for your group's needs, we at the Sioux Falls Convention and Visitors Bureau are here to help you at every step along the way. We do more than just book your convention space. We also provide the following:

- Site Selection and Site Inspections
- Event and Itinerary Assistance
- Accommodation Bids and Arrangements
- Vendor Contacts
- Professional Registration Assistance

AMONG ITS MANY AREAS OF EXPERTISE, A CVB:

- Encourages groups to hold meetings/events in the city
- Assists groups with meeting/event preparations
- Provides promotional material to encourage attendance
- Establishes room blocks for hotels

Most importantly, the CVB serves as the official point of contact for meeting/event planners. Planning professionals have access to a range of services and value-added extras through the bureau.

WHAT ARE SOME OF THE SPECIFIC SERVICES THE CVB OFFERS PLANNERS?

- Unbiased information about services and facilities in Sioux Falls
- Serve as a vast information database and a one-stop shop
- Act as a liaison between the planner and the community
- Help attendees maximize their free time through the creation of pre- and post-conference activities
- Provide hotel room counts and meeting space statistics
- Match properties to specific meeting/event requirements and budgets



OTHER SERVICES PROVIDED FROM CVB'S TO PLANNERS INCLUDE:

- Help with on-site logistics, including registration and name badges
- Auxiliary services, such as production companies, catering and transportation
- Assistance with press releases and media assistance
- Site selection and site inspections/familiarization tours
- Housing bureau
- Speakers and entertainment opportunities
- Tours and city information
- Access to special venues

WHAT SIOUX FALLS HAS TO OFFER

You will find that your dollars stretch dramatically further in Sioux Falls. Accommodations, food, entertainment, shopping, and special events all cost less. At the Sioux Falls CVB, it's our job to make sure your meeting, convention or event is a success. From site selection and program planning to city tours and accommodation bids, our services make it a rewarding and pleasant experience.

Sioux Falls offers a wide spectrum of meeting facilities and accommodations, with options to meet every group's needs. Whether you're hosting a meeting/event for five or 5,000, Sioux Falls will accommodate you with style and spirit! As the cultural, shopping and medical center for a five-state area, Sioux Falls offers a wide range of attractions for visitors. Today, Sioux Falls is just around the corner from everyone! Located at the junction of interstates 90 and 29, we're within a day's drive of most major Midwestern cities. Sioux Falls is served by several major airlines offering approximately 45 flights a day.

Sioux Falls is the perfect fit

SIOUX FALLS IS THE "PERFECT FIT" FOR YOUR NEXT MEETING, CONVENTION OR EVENT.

From national to regional events, state to annual conventions, Sioux Falls can accommodate your every meeting/event and give your participants a once-in-a-lifetime experience. Our facilities are varied and our community's expertise is invaluable when it comes to innovative ways to make your event the best it can be. We invite you to come and see for yourself the wide range of quality facilities and experience our welcoming community. Our sales staff is prepared to arrange site inspections or travel to your organization for presentations on what Sioux Falls, South Dakota has to offer your meeting, convention or event.

ARE WE BIG ENOUGH?

Concerned about holding an event in a smaller city? Don't worry—Sioux Falls has what it takes to host an event of larger-than-life proportions. Attendees and guests alike will appreciate the numerous lodging and dining options in the area. The Convention and Visitors Bureau takes ownership in offering "midwestern hospitality" and customer service, and is ready to assist you in any way to make your event or conference a success.

REQUEST FOR PROPOSALS (RFP)

You give us your event/conference specifications and let the CVB take it from there! Let us find the perfect venue for your event by sending out bid proposals to area venues suitable for your event and area hotels to house your attendees and guests. Once we have done all the ground work, we will present the event planner and/or site committee with a variety of options to suit any budget. From the large to the small, Sioux Falls offers all sorts of options and the CVB will make the planning process convenient and efficient.

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Our 2007 Lutheran Women Missionary League (LWML) convention in Sioux Falls was simply wonderful! Everyone we met, from Mayor Munson to the folks downtown and at the mall, to the CVB staff was friendly, helpful, and capable. When the CVB staff said they would "do it" they really "did it". Our 5,023 registered attendees left with a warm spot in their hearts for Sioux Falls, South Dakota. I recommend the work of the Sioux Falls CVB to any group who wants a great convention.

– **RUTH ANN JOHNSON**
LWML Contracts Administrator

"We were warmly welcomed everywhere we went. This was due to the excellent groundwork covered by the CVB staff. This says a lot about the integrity and professionalism of the CVB's staff. Association of Great Lakes Outdoor Writers (AGLOW) had a very successful convention in Sioux Falls. A large part of the success was do to the CVB and we are thankful for them and grateful for their services."

– **BERDETTE ZASTROW, 2006**
AGLOW Convention Chair

Testimonials

"From the warmth and generosity of the fans who came out to cheer us on to the beautiful morning breakfast at Falls Park, Pattie and I, along with all of the riders, were really energized by our time there."

– **KYLE PETTY, 2005 Chick-Fil-A Kyle Petty Charity Ride Across America**



Photo credit: Cathy S. Clayton